I CLAIM:

1. A customized book comprising:

composite text formed from customized text integrated into fixed text, said customized text generated from customizing data; and

at least one customized illustration, said customized illustration generated from customizing image data.

2. The customized book of claim 1 further comprising at least one fixed illustration.

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- 3. The customized book of claim 2 wherein said fixed illustration is selected from a plurality of fixed illustrations.
- 4. The customized book of claim 2 further comprising at least one composite illustration formed from at least one customized illustration integrated into at least one fixed illustration.
- 5. The customized book of claim 1 wherein said fixed text is selected from a plurality of fixed texts.

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6. The customized book of claim 1 wherein said fixed text includes n fixed text components selected from a plurality of m fixed text components wherein m > n.

- 7. The customized book of claim 1 wherein said customizing image data comprise selections of stock features.
- 8. The customized book of claim 1 wherein said customizing image data comprise digital image data.
 - 9. A customized book comprising:

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fixed text, said fixed text including n fixed text components selected from a plurality of m fixed text components wherein m > n;

at least one fixed illustration, said fixed illustration selected from a plurality of fixed illustrations;

customized text integrated into said fixed text, said customized text generated from customizing data; and

at least one customized illustration, said customized illustration generated from customizing image data.

- 10. The customized book of claim 9 further comprising at least one composite illustration formed from at least one customized illustration integrated into at least one fixed illustration.
- 11. The customized book of claim 9 wherein said fixed text is selected from a plurality of fixed texts.

- 12. The customized book of claim 9 wherein said customizing image data comprise selections of stock features.
- 13. The customized book of claim 9 wherein said customizing image data comprise digital image data.
 - 14. A method of manufacturing a customized book comprising: providing a data processor;

providing a data storage device in communicating with said data processor, said data storage device storing fixed text and at least one fixed illustration;

providing an input device communicating with said data processor; providing an output device communicating with said data processor; inputting customizing data at said input device;

said data processor generating customized text from said customizing data; said data processor generating composite text by integrating said customized text

into said fixed text;

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said data processor receiving customizing image data;

said data processor generating a customized illustration from said customizing image; and

outputting at said output device said customized book comprising in combination said composite text, at least one fixed illustration, and at least one customized illustration.

- 15. The method of claim 14 further comprising said data processor generating at least one composite illustration from at least one customized illustration integrated into at least one fixed illustration.
- 5 16. The method of claim 14 further comprising selecting said fixed text from a plurality of fixed texts.
- 17. The method of claim 14 further comprising selecting n fixed text components selected from a plurality of m fixed text components, wherein m > n, to form said fixed text.
 - 18. The method of claim 14 further comprising selecting said fixed illustration from a plurality of fixed illustrations.
- 19. The method of claim 14 wherein said step of receiving customizing image data comprises receiving selections of stock features.
 - 20. The method of claim 14 wherein said step of receiving customizing image data comprises receiving digital image data.